

Kids combat climate change

Plant-for-the-Planet and QUNDIS organise Children's Academy in Erfurt

Erfurt, 7 March 2017

On 1 April 2017 the international Plant-for-the-Planet environmental initiative and metering device manufacturer QUNDIS will be organising a day of action against climate change. Children and young people are cordially invited to participate, with registration free of charge and immediately possible.

On behalf of the environment - the country needs young saviours

On 1 April a Plant-for-the-Planet a Children's Academy will be held on the QUNDIS GmbH company site in Erfurt. The event is aimed at children between the ages of 9 and 12, together with their parents. The aim of the Academy is to generate awareness among children and young people for climate problems and stimulate them to get involved in conserving the environment themselves.

The event is being organised by children for children, with the young participants receiving interesting background knowledge about climate change from members of their own age group. In addition participants will be able to plant a tree themselves and experience how much fun it is to get involved in protecting the environment. After all, trees capture CO2, which reduces the greenhouse effect and contributes to stabilising the climate.

Taking part is worthwhile

In addition to presentations, role-plays and planting trees the event has a great deal more to offer kids: at the end of the Academy all participants will be appointed 'climate protection ambassadors'. They will receive books, T-shirts and information materials to help them get their friends and family interested in protecting the climate, too. Thuringia's Minister for the Environment Anja Siegesmund will be participating as the guest of honour.

All schools can send up to 10 pupils to attend the Academy, and parents as well as teachers are also cordially invited. Some of the overall 80 places are still available. Anyone wishing to participate can register **here**.

Plant-for-the-Planet and QUNDIS - acting together on behalf of the environment

The Academy, which is now taking place for the second time, is made possible by the involvement of Erfurt producer of metering devices QUNDIS GmbH. The 2016 Academy was fully booked and a resounding success in terms of environmental protection. For many years QUNDIS has been operating a sustainability strategy in the form of a system for taking back old devices, environmental management with EU certification, and support for Plant-for-the-Planet.

By the year 2020 Plant-for-the-Planet aims to train around 1 million 'ambassadors for climate justice' at around 20,000 academies worldwide. The academies have been recognised as an official activity under the United Nations Decade of Education for Sustainable Development, and are recommended by the Federal Ministry for the Environment, Nature Protection, Construction and Reactor Safety.



The Plant-for-the-Planet Academy in a nutshell:

When: 1 April 2017

What time: 9.00 to 17.30 hrs

Where: main entrance/reception - QUNDIS company site, Sonnentor 2, 99098 Erfurt

Participants: young people aged 9 to 12

The event is free of charge for participants.

Press material for downloading:

Information on climate change and tree planting: The 2016 Children's Academy was a great success (JPG)

<u>Detailed programme for the Plant-for-the-Planet Children's Academy in Erfurt (PDF)</u>

About Plant-for-the-Planet:

Plant-for-the-Planet, the initiative for young people, has its origins in a school presentation given in January 2007 by Felix Finkbeiner, who was 9 at the time. At the end of the presentation Felix expressed the vision that in every country on earth children could plant a million trees in order to offset the world's CO2 emissions. In the years which followed Plant-for-the-Planet developed into a worldwide movement: today more than 100,000 children in over 100 countries are engaged in the campaign for an overall reduction in CO2 emissions and for climate justice in terms of the fair distribution of emission rights among all nations. The children themselves become actively involved by planting trees – in Germany the one million mark has already been exceeded. Together with the United Nations Environmental Programme (UNEP) more than 14 billion trees have already been planted worldwide. Every tree captures CO2 and is at the same time a symbol of climate justice. Plant-for-the-Planet enjoys a high level of recognition, both domestically and internationally. The patrons of this initiative for young people are Prince Albert II of Monaco and former director of UNEP Klaus Töpfer. UNEP itself supports Plant-for-the-Planet: on 7 December 2011, at the United Nations COP 17 Climate Conference held in Durban, it handed over to the children the "Billion Tree Campaign", and accordingly the official worldwide tree counter.

About QUNDIS:

In Germany QUNDIS GmbH is among the country's most successful suppliers of devices and systems for the metering and billing of heat and water consumption. In Erfurt, Thuringia, the company manufactures products such as heat meters and water meters under the label "Made in Germany". Its customer base includes metering services, OEM partners and the housing industry. Innovation is a central component of the QUNDIS corporate philosophy, which was confirmed at Germany's 2016 SME Summit when the Erfurt company was awarded the TOP 100 Prize as "Innovator of the Year". QUNDIS remote metering systems, which include smoke alarms, are in reliable operation in more than 6 million residential units in over 30 countries.

For more information please see: www.QUNDIS.com

QUNDIS press contact:

QUNDIS-Team . pioneer communications GmbH Schillerstraße 5 . 04109 Leipzig . Deutschland

Tel. <u>+49 341 355 82 955</u> Fax <u>+49 341 355 82 951</u> <u>QUNDIS@pio-com.de</u> twitter.com/QUNDIS_GmbH